

## **Privacy policy**

By reading, viewing or using the WIPERAPP® limited liability site, you consent to the Terms of this Privacy Policy. Whenever you submit information via the Sites, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy. As the owner of WIPERAPP® limited liability shop reserves the right to amend the Privacy Policy. Each person using WIPERAPP® shop is bound by contemporary Privacy Policy. However the amends do not change the basic rule: I do not sell or share personal or address data of clients' / customers' data of the WIPERAPP® shop with any third parties.

#### Personal data

While using the WIPERAPP® site, You might be asked to provide some of your personal data — by filling in the form or in another way. The data you will be asked to provide most frequently are your name and email address. If you won't provide them, the action if was requested for will be blocked.

## Non requested messages

We retain the right to send non requested emails to persons, whose data were obtained due to WIPERAPP® shop operation. Such email could contain the information directly referring WIPERAPP® shop operation (e.g. amendments, internal promotions, new deliveries, new stock) and non-commercial letters (occasional wishes, market information, personal comments etc.)

#### Personal Data Generally Available to the Public

Personal data provided when sending comments for the articles or reference, are available for everyone visiting those sites. I have no option to protect you against private persons and companies , which will use those data to send you specifies u non- specified information. That's why these data are not subject to Privacy Policy.

This Cookies Policy describes the terms of storing and access to information on the User's devices by Cookies files, used by WIPERAPP® EP limited liability with the registered office at Wroclaw, ul. Kominiarska 42B, to provide e-services requested by the User.

#### I. Definitions

**Administrator** – means WIPERAPP® ® EP limited liability with the registered office at Wrocław, ul. Kominiarska 42B, NIP (VAT identification number): 8952106773, Regon (National Business Registry number): 365941748, who provides e-services and stores and obtains access to information in User's devices.

**Cookies** –means computer data, in particular small text files, saved and stored on the devices used by User to access the Website.

**Administrator 's Cookies** —Cookies published by the Administrator, related to the provision of electronic services by the Administrator through the Website.

















**External Cookies**— Cookies published by the partners of the Administrator, through the Website

Website - a website or an application which the Administrator operates at.

**Device** – an electronic device through which the User accesses the Website.

**User** - an entity for whom, in accordance with the rules and regulations of law, services can be provided electronically or with whom an agreement for the provision of electronic services may be concluded.

#### II. The Cookies used:

Cookies used by the Administrator are safe for the User's Device. It is impossible for viruses, other unwanted software or malware to enter in this way the Users' Devices. These files allow the software used by the User to be identified and the Website to be customized to each User individually. Cookies typically contain the name of the website which they originate from, storage time on the Device and the value assigned.

#### The Administrator uses two types of cookies:

- **1.Session cookies:** These are stored on the User's Device and remain there until the end of the browser session. The information recorded is then permanently deleted from the Device's memory. The mechanism of session cookies does not allow for the collection of any personal data or any confidential information from the User's Device.
- **2.Persistent cookies:** These are stored on the User's Device and remain there until they are deleted. Ending a browser session or switching off the Device does not remove them from the User's Device. The mechanism of persistent cookies does not allow for the collection of any personal data or any confidential information from the User's Device.

The User has the option of limiting or disabling storage of and access to cookies on the Device. If the User takes advantage of this option, the use of the Website will be possible excluding the functions, which by their nature require cookies.

## The Administrator uses their own cookies for the following purposes:

## A. Service configuration

I. to customize the content of the Website to the User's preferences and optimize the performance of services provided by the Administrator.

II. to recognize the device of the Website User and its location in order to properly display the Website, tailored to his individual needs;

III. to remember the settings chosen by the User and personalize the User's interface, for example, the language or region where the User resides,





























- IV. to remember the history of visited subpages on the Website in order to recommend proper content
- V. to adjust font size, Website appearance etc.

## B. User's authentication at the Website and provision of User's sessions on the Website

- I. to maintain User's sessions at the Website (after logging in), so that the User does not have to re-enter the login and password at every Website page;
- II. to properly configure selected features of the Website, in particular, to allow authentication of the browser session.
- III. to optimize and improve the performance of services provided by the Administrator.

# C. Realization of processes indispensable to provide and maintain full functionality of the Website pages

- I. to customize the content of the Website to the User's preferences and optimize the performance of services provided by the Administrator. In particular, these files allow to identify basic parameters of the User's Device and properly display the customized Website.
- II. to correctly handle partner programs, in particular to allow verification of the sources of Users' diversion to the Website pages.

#### D. Remembering the User's location

I. to correctly configure chosen Website features, allowing customization of the information delivered to the User by taking into account the User's location.

### E. Analysis, research and audit of viewing figures

I. to create anonymous statistics which helps understand how the Website Users use the Website pages, which allows enhancement of its structure and content.

## F. Provision of advertising services

I. to tailor the advertising services and third-party products presented on the Website to the needs of the User.

### G. To ensure the safety and reliability of the Website

#### The Administrator uses External Cookies for the following purposes:

- A. To collect general and anonymous static data using analytical tools:
- I. Google Analytics [cookie administrator: Google Inc, with the registered office in the U.S.]
- II. Gemius Traffic [cookie administrator: Gemius S.A. with the registered office in Warsaw]





























- B. Displaying advertisement customized to User's preference using internet advertisement tools:
- I. Google AdSense [cookie administrator: Google Inc, with the registered office in the U.S.]
- C. To use interactive features in order to advertise the Website using social networking services:
- I. plus.google.com [cookie administrator: Google Inc, with the registered office in the U.S.]
- II. Facebook.com [cookie administrator Facebook Inc, with the registered office in the U.S. or Facebook Ireland, with the registered office in Ireland]

## The options of specifying the conditions of storing or obtaining access by Cookies

- 1. The User may change the settings for Cookies independently at any time, specifying the conditions for their storage and access to Cookies on the User's Device. Changes to the settings referred to in the preceding sentence may be made using the web browser settings or the service configuration. These settings may be modified so as to block the automatic handling of cookies in the web browser settings or to provide information each time Cookies are placed on the User's Device. Detailed information on potential and methods for handling cookies is available in the software (web browser) settings.
- 2. The User may at any time remove Cookies using the features available in the web browser, he's been using.
- 3. Restricting the use of Cookies may affect some of the functions available at the Service.

#### Disclaimer of liability

All the information published at WIPERAPP® store or sent by e-mail are published with best intentions and with the recipients' benefit in mind. However it always the User's decision whether- and in what extent- to use the received information or not.



















































